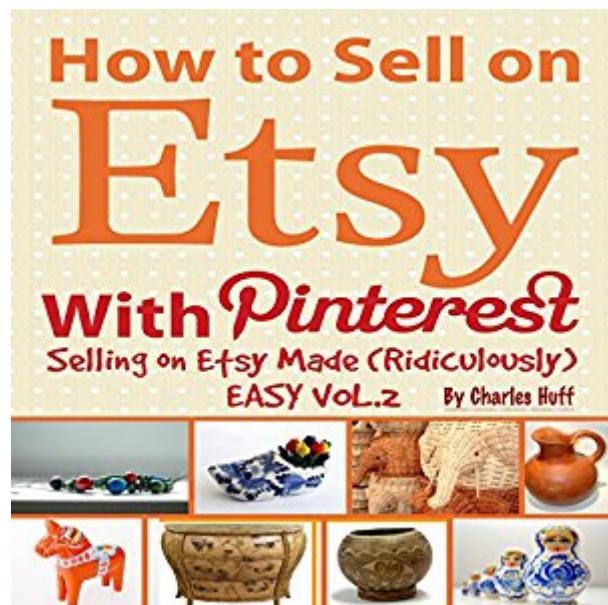


The book was found

How To Sell On Etsy With Pinterest - Selling On Etsy Made Ridiculously Easy Vol.2



Synopsis

How to Sell on Etsy With Pinterest - Selling on Etsy Made Ridiculously Easy is a no-nonsense guide to help Etsy sellers navigate this popular, but somewhat confusing social network.

Book Information

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Customer Reviews

Where was this book a year ago? I first started using Pinterest when I was planning my wedding last year and I was completely lost. I could have used this then to help me understand how to best use Pinterest to my advantage! The book really breaks the whole Pinterest process down through funny, easy to understand chapters. It gives a lot of great advice for people who are trying to market their Etsy stores beyond just using Etsy. Huff takes out the scary part of using social media for marketing, and instead makes it unbelievably easy. I love that he talks about including yourself in photos in order to personalize your site. I am one to run for the hills when a camera is in my face, but it totally makes sense for people to see you and identify with your crafts through YOU instead of some anonymous person or random stack of artisanal quilts. I definitely recommend this book for sellers trying to expand their marketing niche. This is a great find!

For the money this short e-book is probably worth it, though I felt there was very little real substance. As a new Pinterest user it's at least encouraged me to open an account, but really, the "how to sell on Etsy" was virtually non-existent. You could write exactly the same book and plug in Facebook everywhere you have Etsy. On second thought, I'll reduce the rating from three stars to two bases on the lack of Etsy relevant content.

I am glad it only cost me \$1. I would think that I would learn that these cheap Kindle books are not worth buying after buying several and being disappointed. I read this in about 30 - 45 minutes, it is a super simple read. The information in the book is extremely basic; in essence, participate in the Pinterest community. The author repeated the same tired topical SEO information that all "marketers" yap about. I was being generous in giving this a 3-star rating because the writing was coherent unlike many other cheap books. It was apparent that the author at least proof read his work once to find spelling errors and attempted to correct grammatical errors. There were still a couple of places where words were out of place causing me to re-read the sentence to understand it.

I get most of my traffic to my website from Pinterest, so I thought I knew my way around. I picked up a couple of tidbits that I didn't even know, that made me go aaaAAAAAaahhhh! For this, I thank you. 5 Stars.

I love Etsy and I adore Pinterest, but I never considered using Pinterest as a tool to sell for Etsy. Those who craft and sell or simply want to know what is out there, this book is the one. I have several friends who pin or sell and buy on Etsy, but I don't know any who combine the two for marketing purposes. Very easy to read and understand. This book is a "must-have" for crafters who use Etsy. It's a purchase I do not regret. And the price is absolutely right.

This book is a part of a series of guides on how to sell your (preferably) handcrafted art and other goods on Etsy using Facebook, via your (niche) blog, Pinterest, etc. The author explains that shoppers prefer Pinterest over other social networking sites when looking for things to buy. They get on Pinterest to get ideas about what they want to purchase next, to post what they intend to purchase and, overall, they use Pinterest as a wish list of sort. ... Katarina Nolte

This is a great book, and an easy read. It inspired me to actually edit the HTML on my blog, all myself, thank you very much. If this means nothing to you, it didn't to me either, until I picked up this book. But the blog has been verified by Pinterest, and I now exist as a business there. Some may say that this is no big deal but to me, it's huge. If you are just beginning to market your Etsy shop, this is the perfect place to start learning how. Incidentally, the author provided his email address for questions. I asked him something and, he did respond with humor and, just what I needed to

understand some things. He actually does care about his readers. (Be patient, he's busy and it may take a few weeks.) So, pick up this book. It will take away some of the fear that you may have as a newbie to all of this. Someone panned the book as being too basic but you know, some of us NEED basic!

As a newbie etsy seller to be, I found many helpful tips that I am going to use to advertise my shop! Pick this up, it's really worth it !

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to Start Your Own Etsy Based E-commerce... Even if You're Not a Product Creator, Have No Huge Capital & Business Experience

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